Website Privacy Notice

This Notice was last updated: June 11, 2020. We reserve the right to change our privacy policies at any time. Any future revisions to this Notice will be placed on our Homepage.

Your Privacy is Important to Us

Welcome to the Ullico Inc. website! We appreciate your interest in us and we want you to know that protecting your privacy is very important to us. This Notice is designed to inform you our privacy practices and to demonstrate our commitment to the privacy of our website visitors and our customers. If you have any questions concerning this Notice or our privacy practices please contact us using the information listed at the end of this notice.

Use and Disclosure of Information

We gather information about you that may be used in connection with your application for a quote, to process and service your insurance policy or certificate, for research and analytical purposes, and as permitted or directed by you. If you apply for a quote for you, yourself and any other person(s), we may also gather, use and share such information in the same manner.

Information We Collect From You

We collect personal information that you provide to us through our web application process and through outside sources. Examples of such personal information may include your name, address, residence information, telephone number, email address, driver's license number, current or former insurance information, social security number, medical information, gender, date of birth and marital status.

When you visit our website we will not collect or use any personal information about you unless you voluntarily provide the information to us. From time to time, we may request personal information from you in order to respond to your questions or comments, or to announce or deliver a new product or service to you. If you access the site through an email link, we will also use and retain your email address and the contents of your email message so we may better serve you and communicate with you. If you need to change information you provided to us, you may contact us by email or by contacting a Customer Service representative at the address or phone number listed on the website.

Use of Cookies and Other Similar Tracking Technologies

We or our third party marketing partners (Google Analytics and Facebook Pixel) use cookies, analytics, and other technology to help us provide users with a better service and a more customized web experience. Our website uses third party cookies from Google Analytics for Display Advertisers, which includes the following features:

Google Analytics Demographics and Interest Reporting - which gives us insight into behavior information relating to visitor age, gender and interests on an anonymous and aggregate level. This will help us to understand browsing behavior to give you a better experience while visiting our site.

Facebook Pixel uses cookies, web beacons and similar technologies to tailor ads based on user behavior and to tailor ads based on users past visits to our website and elsewhere online to measure ad conversion.

Cookies are small files that are stored on your computer that allow us to track and target the interests of our users. They do not contain any personally identifiable information about you. The information collected through cookies is aggregated and, therefore, anonymous.

If you prefer, however, you can choose to not accept cookies by changing the settings on your web browser. However, rejecting cookies may prevent you from using certain functions and you may have to repeatedly enter information to take advantage of services. You can also opt out of Facebook Pixel using your data for the purpose of displaying Facebook ads by contacting the following address: <u>https://www.facebook.com/settings?tab=ads</u>.

Information We Collect From Third Parties

We collect information from nonaffiliated third parties, including but not necessarily limited to insurance support organizations. It may include information such as vehicle reports, prescription drug history and insurance histories. Information obtained from insurance support organizations may be retained by such organizations and disclosed to other persons as permitted by law.

Information We Disclose

Information about our current, former, or potential customers may be disclosed, but only as permitted or required by law, or as permitted or directed by the customer or consumer.

For example, we may disclose such information to reinsurance companies, insurance support organizations, government entities, and third party administrators. We may also disclose such information to nonaffiliated third parties that perform services or functions on our behalf including the marketing of our products or services. Further, we may also disclose such information as necessary to effect, administer or enforce a transaction that you request or authorize, or in connection with servicing or processing a transaction that you request or authorize.

We also may supply information as required by search warrant, subpoena, or legal process, to state insurance departments, or other law enforcement or government authorities when required by law, or to protect our own legal interests in the event of suspected illegal or fraudulent activities.

We do not sell or rent your personal information to third parties.

Links to Other Sites

From time to time, we may provide links to other websites not owned or operated by us that we think may be useful or helpful to you. We cannot, however, be responsible for the privacy practices used by other websites, or the content or accuracy of those other websites. Links to these websites do not constitute or imply an endorsement by Ullico of these websites or the products and services offered by them.

We Protect Your Information

We maintain physical, electronic and procedural security standards to ensure that access to your personal information is limited to our employees, agents and to third parties who work with us and have a legitimate need for the information in order to provide products and services to you. Third parties and agents are also required to know and to comply with our privacy policies and practices.

Information Collected from Children

Our products and services are not marketed to minors, and we do not knowingly collect information from anyone under the age of 13.

Questions

Please contact us at the following address or phone number, if you would like more information concerning our privacy policies.

Ullico Inc. 8403 Colesville Road Silver Spring, MD 20910 Attn: Privacy Officer

Telephone: 1-800-431-5425

This policy is applicable to Ullico Inc. and all its subsidiaries, including:

The Union Labor Life Insurance Company Ullico Casualty Group LLC. Ullico Investment Advisors Inc. Ullico Investment Company Inc. UnionCare LLC