

**ReSound Portfolio** 

# Individualised solutions for every client

**GN** Making Life Sound Better

FOR PROFESSIONALS

# **Organic Hearing**

# Sounds natural, feels natural and connects you naturally to the world

We want people with hearing challenges to connect to the world around them in the most natural and intuitive way. Our goal is that using hearing aids feels as natural as possible. For this, we balance nature with science in perfect harmony, designing hearing solutions that perfectly fit the user's life, organically, instead of requiring them to fit their life around their hearing loss



# Sounds natural



Our best speech understanding in noise\*1

Hearing clarity all around<sup>1</sup>

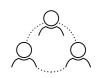
Natural own voice perception<sup>2</sup>

Emulating the natural hearing process and the natural ways we listen as closely as possible, helping the brain to hear as nature intended.

Helping people focus on conversations and locate sounds all around them in the noisiest situations. Using each unique ear shape to collect sound inside the ear to deliver a more natural hearing experience.

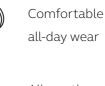
\*Compared to our legacy technology <sup>1</sup>. Jespersen et al (2022) <sup>2</sup>. Groth et al (2022)

# **Feels natural**



# Connects you naturally





All-weatherproof design

Rechargeable for all-day use

Adapts organically to the person for the best wearing comfort all day long, with ease of use.

Minimising physical effort with easy rechargeability and all-weatherproof designs. Enhancing comfort with ergonomic hearing aids that fit the user's ears and life.



Inspired by the way we intuitively interact with people and devices in our daily lives.

Hearing music and taking calls from mobile devices, just like with wireless earbuds. Offering personalisation via our popular app and hearing care from anywhere.

Check device compatibility at resound.com/compatibility

\*\*ReSound hands-free calls are compatible with iPhone 11 or later, iPad Pro 12.9-inch (5th generation), iPad Pro 11-inch (3rd generation), iPad Air (4th generation), iPad mini (6th generation) or later, with software updates iOS 15.3 and iPadOS 15.3 or later.

# The confidence to help all clients



# Sounds natural



# Feels natural

# Connects you naturally

<ul> <li>An almost unbelievable 150% improvement in speech understanding in noise*1</li> <li>Hearing clarity all around<sup>1</sup></li> <li>Natural own voice perception<sup>2</sup></li> <li>Better ability to follow moving sounds around you**3</li> </ul>	<ul> <li>Designed for optimal comfort on the ear</li> <li>All-weatherproof design</li> <li>Rechargeable with up to 30h of use on 1 charge</li> </ul>	<ul> <li>Crystal clear phone calls</li> <li>Hands-free calls for iPhone and iPad***</li> <li>Greater connectivity with high-quality sound for uninterrupted streaming and calls from iPhone, iPad and Android<sup>™</sup> smartphones</li> </ul>
<ul> <li>10% more accurate sound localisation from the front and back<sup>4</sup></li> <li>Great 1:1 conversations</li> <li>Natural sound</li> </ul>	<ul> <li>Designed for optimal comfort on the ear</li> <li>All-weatherproof design</li> <li>Rechargeable RIE, BTE and custom-made styles for all-day use</li> </ul>	<ul> <li>Crystal clear phone calls</li> <li>Hands-free calls for iPhone and iPad***</li> <li>Greater connectivity with high-quality sound for uninterrupted streaming and calls from iPhone, iPad and Android smartphones</li> </ul>
<ul> <li>Distortion-free sound experience with an input dynamic range of up to 116 dB SPL</li> <li>Great localisation of sounds</li> <li>More hearing comfort in noise</li> </ul>	<ul> <li>Robustly designed to keep the user hearing</li> <li>All-weatherproof design</li> <li>Battery performance optimised by 20% for days of battery power</li> </ul>	<ul> <li>Boost speech understanding by 50% for clearer phone calls<sup>5</sup></li> <li>Excellent streaming from iPhone, iPad or Android smartphones</li> <li>Perfectly complements Cochlear<sup>™</sup> implants</li> </ul>
<ul> <li>Improved signal-to-noise ratio while surroundings remain audible</li> <li>Feedback-free sound even in changing environments</li> </ul>	<ul> <li>Easy hearing control on the hearing aids</li> <li>Days of battery power and a rechargeable RIE style for all-day use</li> </ul>	<ul> <li>Excellent streaming from iPhone, iPad or Android smartphones</li> <li>Easy app control at your fingertips</li> </ul>

4dB SNR improvement to speech understanding compared to legacy products \* Compared to traditional microphone placement Jespersen et al (2022) <sup>2</sup>. Groth et al (2022)

<sup>3</sup>. Quilter et al (2022) <sup>4</sup>. With mild hearing loss, compared to omnidirectionality. Groth (2020)

<sup>5</sup>. ReSound Phone Clip+ compared to an acoustic phone in one hearing aid. Jespersen & Kirkwood (2015)

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\*\*\*ReSound hands-free calls are compatible with iPhone 11 or later, iPad Pro 12.9-inch (5th generation), iPad Pro 11-inch (3rd generation), iPad Air (4th generation), iPad mini (6th generation) or later, with software updates iOS 15.3 and iPadOS 15.3 or later.

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# **Control options**



**ReSound Smart 3D app** App Control Access to controls at all time



# Connectivity options



From iPhone, iPad or

Android smartphones

Direct audio streaming Res



**ReSound Multi Mic** Enjoy conversations with many in the most challenging environments



ReSound Phone Clip+ Take calls with any Bluetooth enabled phone





ReSound Remote Control

ReSound Remote Control 2

Control at your fingertips



ReSound TV Streamer 2 For hearing great TV audio



Telecoil Available in RIE 13 and BTE styles



Smart Hearing Alliance

Cochlear™ Implants ReSound hearing aids perfectly complement Cochlear implants





# Charging options



**Premium charger** Portable incl. powerbank for RIE styles



Standard charger Portable for RIE styles



Custom charger Portable for ITE/ITC styles



Desktop charger For RIE & BTE styles



**ReSound OMNIA** 

# Make a huge difference with the everyday details

Now your clients can hear their best in noise with an almost unbelievable 150% improvement in speech understanding<sup>\*,1</sup>

Combining the strength of humans and machine with our cutting-edge technology and leading audiological expertise, we developed our most intelligent and automated steering and beamforming system yet. This gives users superior hearing clarity and understanding in all sound environments, so they can love the everyday details in life again.





# **UNIQUE FEATURES & BENEFITS**

### • 360 All-Around

Now you can give your clients hearing clarity all around and enable them to hear through the noise with double the speech-in-noise benefits<sup>\*,1</sup>

## • Front Focus

Now your clients can zoom in to human connections with the sharpest focus on sounds in front in very noisy situations<sup>\*,1</sup>

## Natural own voice perception

Even with great sound quality, your client's own voice can sound loud and artificial through hearing aids. Now they can talk without being distracted by how they sound.<sup>2</sup>

## • Better ability to follow moving sounds

With the M&RIE receiver option, your clients can now monitor what their pet is doing or hear their grandchildren as they run around the playground\*\*.<sup>3</sup>



RIE Rechargeable

RIE 62

# THE EVERYDAY DETAILS THAT MAKE A HUGE DIFFERENCE

ReSound OMNIA<sup>™</sup> fits naturally into people's lives, starting with the popular RIE style. By hearing each other in the most natural way, we can connect the generations in families through better communication.

# Improve onboarding and usage

Check My Fit helps users to wear their hearing aids properly and get the most out of ReSound OMNIA each day, which can lead to fewer service visits.

## Less maintenance

Offer an all-weatherproof hearing aid, which makes it easier for your clients to care for.

### Fit many clients

For people with hearing loss ranging from mild to severe, with a full range of receivers and domes.

- <sup>1</sup> 4dB SNR improvement to speech understanding compared to legacy products. Jespersen et al (2022)
- <sup>2</sup> Groth et al (2022)
- <sup>3</sup> Quilter et al (2022)

<sup>\*</sup> Compared to our legacy technology

<sup>\*\*</sup> Compared to traditional microphone placement



# ReSound ONE Hear like no other

#### HEARING FEELS LIKE SECOND NATURE

Now we're offering more opportunities for you to help people with mild to profound hearing loss rediscover the authentic sounds they love, effortlessly and effectively. And you can help new clients move from headphones to hearing aids earlier in their journey with our custom styles, including a rechargeable earbud design and a really small CIC style, offering many of the benefits known from our groundbreaking\* M&RIE (Microphone & Receiver-In-Ear) option.

\* A microphone in the ear and two standard directional microphones, directionality features and wireless audio streaming.





# **UNIQUE FEATURES & BENEFITS**

## • All Access Directionality

Puts your clients in a better position to hear clearly from all directions while preserving spatial awareness of their surroundings, improving speech understanding in noise by 15-30% depending on the hearing loss<sup>1</sup>.

## • Ultra Focus

Users activate this feature to hear conversations better in extra-noisy situations.

## C6 Chip Platform

No compromise on gain or feedback for your clients.

## • Hear with your ears again with M&RIE

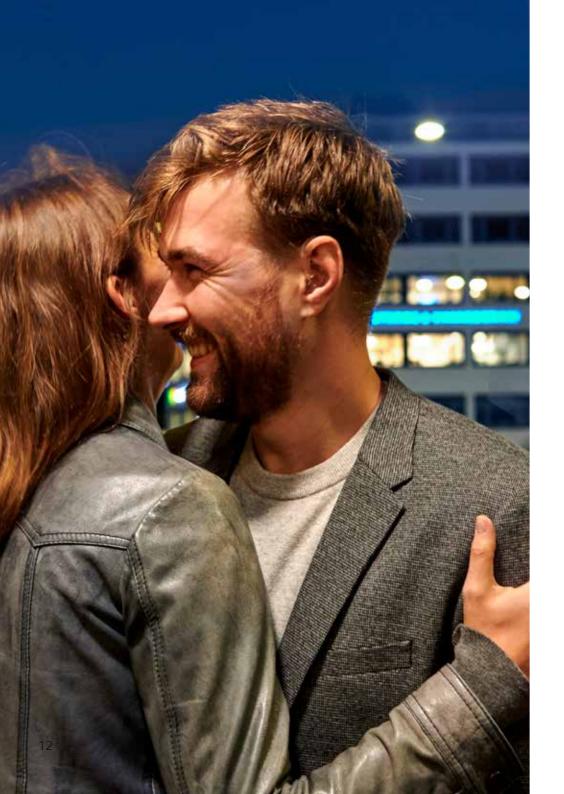
This premium receiver uses each client's own ear shape to collect sound the way nature intended.

# DESIGNED FOR ULTIMATE COMFORT, DISCRETION AND PERFORMANCE

The modern styling has just one comfortable touchpoint on the back of the ear, sits lower for greater discretion, and comes in a variety of colours to blend in with hair and skin tones.



<sup>1</sup> Compared to legacy products. The evolution of the binaural hearing strategy: All Access Directionality and Ultra Focus. ReSound white paper. Groth (2020)



# ReSound ENZO Q

# So much more than just powerful

# **BEYOND POWERFUL**

Our best hearing aid for severe to profound hearing loss is a complete solution that provides high-quality sound from any direction and all the needed gain without feedback. With the C5 chip platform, Sound Shaper, and Binaural Directionality III in combination with Spatial Sense, it gives your clients access to crystal clear sounds not only in front but all around them – even the high-frequency sounds. Our advanced noise and feedback management systems strike the right balance of comfort and audibility. Further enhance sound with features specific to clients with severe to profound hearing loss, like Low Frequency Boost for added low-frequency gain and semilinear and linear fitting modes.





# **UNIQUE FEATURES & BENEFITS**

#### • Crystal clear, high-quality sound

Sound is captured distortion-free, while Impulse Noise Reduction and Sound Shaper ensure comfortable, clear sound with access to high frequencies.

• Indispensable connectivity and direct streaming

Improve signal-to-noise ratio and boost speech understanding on the phone by up to 50%\* with a wide variety of convenient streaming options.

C5 Chip Platform

Improves ear-to-ear performance and provides up to 20% more battery life.\*\*

## STYLISHLY RELIABLE AND ROBUST

Designed to withstand the needs of all users, ReSound ENZO Q<sup>™</sup> is available in High Power and Super Power models – both with long battery life, which is a great advantage when streaming. Select from a stylish line-up of classic and discreet neutral colours.





High Power BTE 88

Super Power BTE 98

 $\star$  ReSound Phone Clip+ compared to an acoustic phone in one hearing aid. Jespersen & Kirkwood (2015)

\*\* Compared to predecessor ReSound ENZO  $3D^{\mbox{\tiny TM}}$ 



# **ReSound Key**

# Everyone deserves great hearing

# NEW HEARING ESSENTIALS FOR MORE CLIENTS

ReSound Key<sup>™</sup> will accompany your clients with what they need on their path to better hearing. They can enjoy clear, natural sound quality and the confidence to join in conversations effortlessly. Natural Directionality II supports better listening in noise by enabling both ears to work together and reduces background noise for easier listening, and DFS Ultra II adapts to changing environments to prevent feedback.





# **UNIQUE FEATURES & BENEFITS**

## • Natural Directionality II

Both hearing aids work together to improve signal-to-noise ratio while surrounding sounds remain audible.

# • DFS Ultra II

Clients can be confident that their hearing aids will remain feedback-free, even in changing environments.

# • Leading rechargeability

Up to 30 hours on one charge with no batteries to change.

# FOR EVERY TYPE OF HEARING LOSS

Offer the most complete collection of essential hearing aids for mild to profound hearing loss: BTEs, RIEs, including rechargeable, and customs. The models are available in a variety of discreet, timeless colours to suit your clients. A Desktop charger comes as standard with ReSound Key, and there is the option to upgrade to the portable Premium charger, which is ideal for travelling.



# Optimal guidance at every step

Enjoy more time for your clients and work even more efficiently with our optimised fitting software and tools, which help you give your best hearing care, even remotely. Our intuitive supporting tools significantly reduce the learning curve for you.

## ONE SEAMLESS ECOSYSTEM COVERING THE ENTIRE PORTFOLIO

- One fitting software and one app for all needs
- Convenient and individual remote hearing care, anytime, anywhere
- More time to focus on clients with an efficient workflow

Check My Fit helps users to wear their hearing aids properly and get the most out of ReSound OMNIA RIE styles each day, which can lead to fewer service visits. Our insights show that wearing hearing aids correctly allows an average of 11 dB more feedback-free gain that is often lost with incorrect wear.<sup>1</sup> Using Check My Fit, available in the ReSound Smart 3D<sup>™</sup> app, 70% of users wore their hearing aids better.<sup>2</sup>

# A SUCCESSFUL FIRST FIT, NATURALLY

Add the finishing touches to your clients' hearing experiences easily due to our simplified fitting process, such as automated preferences and a push-button connection to the fitting software. Further improve your fitting success by 13% with ReSound Smart Fit<sup>™</sup> 1.15, the very latest version of our fitting software.<sup>3</sup>

## IMPROVE HEARING ONBOARDING AND USAGE

The intuitive ReSound Smart 3D app lets your clients discreetly and conveniently optimise their hearing experience using iPhone and iPad or Android smartphones. They can also download new fine-tunings and settings to their hearing aids via the app.

## OFFER HEARING CARE ANYWHERE

ReSound Assist and ReSound Assist Live are two powerful ways to reach out remotely and help your clients wherever they are.

- Use ReSound Assist for fine-tunings, arranged via direct message in your client's ReSound Smart 3D app.
- Use ReSound Assist Live for video consultations in real time, for in-ear tests, hearing assessments, fittings and fine-tunings.

Yang et al (2022)
 Jespersen et al (2022)
 GN A/B Prototype test & Box Build tests, 2022



# Overview of audiological features across the portfolio

		PREMIUM			PREMIUM ReSound ONE			
	ReSound OMNIA		4					
Features		RU9	RU7	RU5	RT9	RT7	RT5	
WARP bands		17	14	12	17	14	12	
Environmental classifier		•	•	•	•	•	•	
Environment recognition	Environmental Optimiser II	•			•			
	Environmental Optimiser I		•	•		•	•	
	360 All-Around	STD/M&RIE						
	All Access Directionality		STD / M&RIE		STD / M&RIE	M&RIE		
	M&RIE	M&RIE	M&RIE	M&RIE	M&RIE	M&RIE	M&RIE	
	Spatial Sense	STD	STD		STD	STD		
	Front Focus	•						
	Ultra Focus		•		•			
	Binaural Directionality III		•	•		•		
	Binaural Directionality						•	
Directionality	Natural Directionality							
	Synchronized Soft Switching	•	•	•	•	•	•	
	Soft Switching							
	Autoscope	•			•			
	Multiscope		•			•		
	Adaptive Directionatily			•			•	
	Fixed Directionality	•	•	•	•	•	•	
	Adjustable Directional Mix	•			•			
	Noise Tracker II	5 settings	3 settings	2 settings	5 settings	3 settings	2 settings	
Noise reduction	Personalised noise reduction	•			•			
Expansion		3 settings	2 settings	On / Off	3 settings	2 settings	On / Off	
Impulse Noise Reduction		3 settings	3 settings	On / Off	3 settings	3 settings	On / Off	
Wind Guard		3 settings	2 settings	On / Off	3 settings	2 settings	On / Off	
Adjustable time constants		•	•		•	•		
Multiple amplifcation strategies		•	•	•	•	•	•	
Feedback management	Туре	DFS Ultra III	DFS Ultra III	DFS Ultra III	DFS Ultra III	DFS Ultra III	DFS Ultra III	
	Level	3 settings	3 settings	3 settings	3 settings	3 settings	3 settings	
	Music Mode	•	•	•	•	•	•	
	Auto DFS	•	•	•	•	•	•	
Synchronised Acceptance Manager		•	•	•	•	•	•	
Tinnitus Sound Generator		•	•	•	•	•	•	
Low Frequency Boost		3 settings	2 settings	On / Off	3 settings	2 settings	On / Off	
Sound Shaper		•	•	•	•	•	•	
e2e communication		•	•	•	•	•	•	
Gain handles		17	14	12	17	14	12	
Programs		4	4	4	4	4	4	
Data Logging		•	•	•	•	•	•	
In Situ Audiometry (not available in customs)		•	•	•	•	•	•	
Automatic Receiver Detection		•	•	•	•	•	•	

			ADVANCED			ESSENTIAL			
		ReSound ENZO Q			ReSound Key				
Features		EQ9	EQ7	EQ5	KE4	KE3	KE2		
WARP bands		17	14	12	12	8	6		
Environmental classifier		•	•	•	•	•	•		
	Environmental Optimiser II	•							
Environment recognition	Environmental Optimiser I		•						
	360 All-Around								
	All Access Directionality								
	M&RIE								
	Spatial Sense	•							
	Front Focus								
	Ultra Focus								
	Binaural Directionality III	•							
	Binaural Directionality		•						
Directionality	Natural Directionality	•	•	•	•				
	Synchronized Soft Switching	•	•		•				
	Soft Switching	•	•	•		•	•		
	Autoscope	•							
	Multiscope		•		•	•			
	Adaptive Directionatily			•			•		
	Fixed Directionality	•	•	•	•	•	•		
	Adjustable Directional Mix	•							
	Noise Tracker II	5 settings	3 settings	2 settings	On / Off	On / Off	On / Off		
Noise reduction	Personalised noise reduction	•							
Expansion		3 settings	2 settings	On / Off	On / Off	On / Off	On / Off		
Impulse Noise Reduction		3 settings	3 settings		On / Off				
Wind Guard		3 settings	2 settings	On / Off	On / Off	On / Off	On / Off		
Adjustable time constants		•	•						
Multiple amplifcation strategies		•	•	•	•	•	•		
Feedback management	Туре	DFS Ultra II	DFS Ultra II	DFS Ultra II	DFS Ultra II	DFS Ultra II	DFS Ultra II		
	Level	3 settings	3 settings	3 settings	3 settings	3 settings	3 settings		
	Music Mode	•	•	•	•				
	Auto DFS	•	•	•	•	•	•		
Synchronised Acceptance Manager		•	•	•	•	•	•		
Tinnitus Sound Generator		•	•	•	•	•	•		
Low Frequency Boost		3 settings	2 settings	On / Off	On / Off	On / Off	On / Off		
Sound Shaper		•	•	•					
e2e communication		•	•	•	•	•			
Gain handles		17	14	12	12	8	6		
Programs		4	4	4	4	4	4		
Data Logging		•	•	•	•	•	•		
In Situ Audiometry (not available in customs)		•	•	•	•	•	•		
Automatic Receiver Detection									

Welcome more clients and every need with the most competitive and complete ReSound portfolio yet. From the very latest technological innovation to great everyday essentials, enjoy the confidence of being able to recommend and fit the ideal, individualised ReSound for everyone, regardless of their hearing loss, needs and finances. Along with clearer, more natural sound and directionality, thanks to Organic Hearing and intuitive features, offer personal guidance at every step, and great options for living life to the fullest.

# Explore the portfolio at pro.resound.com

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- in linkedin.com/company/resound

Cochlear and ReSound collaborate in the Smart Hearing Alliance to develop advanced and innovative hearing solutions for you.

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# ReSound <sup>GN</sup>

#### Worldwide Headquarters

GN Hearing A/S Lautrupbjerg 7 DK-2750 Ballerup, Denmark Tel.: +45 4575 1111 resound.com

#### United Kingdom

GN Hearing UK Ltd. Unit 13 Talisman Business Centre Bicester Oxon OX26 6HR Tel: +44 1869 352800 resound.com

#### Australia

GN Hearing Australia Pty Ltd Gate C, 19-25 Khartoum Road Macquarie Technology Park Macquarie Park NSW 2113 Tel.: (free) 1800 658 955 resound.com

#### New Zealand

GN Hearing New Zealand Limited Ground Floor, North Entrance 4 Fred Thomas Drive Takapuna, Auckland, 0622 Tel.: (free) 0800 900 126 resound.com

#### Singapore

GN Hearing Pte. Ltd. 456 Alexandra Road, #22-01, Singapore 119962 Tel: +65 6320 9388 resound.com