

Whatever you think about hearing aids, think again



Custom made by ReSound

Now our most advanced hearing technology comes hidden in a rechargeable earbud design, custom made with audiological expertise and an optimised crafting process. We have uniquely combined the hearing and audio passion we have under one roof, including experience in true wireless earbuds from our sister company, Jabra. It's the best of both worlds.

AN EXCITING OPPORTUNITY

Our insights show that 58% of people with hearing difficulties wear earbuds or headphones to help with their hearing, trying other devices before committing to hearing aids.¹ Hearing care professionals can help more users move from headphones to hearing aids earlier in their journey.

ORGANIC HEARING

The custom-made hearing aids are inspired by our unique Organic Hearing approach to make hearing feel and sound as natural as possible, and connect users naturally to the world. For this, we balance nature with science in perfect harmony, designing hearing solutions that perfectly fit the user's life, organically, instead of requiring them to fit their life around their hearing loss.

NO NEED TO COMPROMISE

Whichever custom-made style users choose – In-the-Canal (ITC) or In-the-Ear (ITE) – they can experience the same advanced functionalities and features as our premium Receiver-in Ear (RIE) models.

- All-day comfort
- Weatherproof and sweatproof
- In-style™ and Blend-in™ colours
- Easy charging with a customised charger
- Connectivity without fuss
- Natural sound in any situation
- Expertly fit by a hearing care professional along with personalised support



Who said that great hearing couldn't look and feel this good?

Meet the world's first customised charger. The portable custom charger has specially created inserts that match the user's custom hearing aids, to ensure intuitive and efficient inductive charging. They will have all the power they need – up to 24 hours on one charge. Users simply place the hearing aids in the custom charger to recharge while they sleep or rest.



ALL-DAY COMFORT

The custom-made fit gives all-day comfort and superb sound. The design won't interfere with glasses or face masks, and one push button gives easy control with the touch of a finger.

WEATHERPROOF AND SWEATPROOF

Users can enjoy continuous use with these IP68-certified custom hearing aids for active lifestyles. Nano coating inside and out ensures easy cleaning and maintenance.

CONNECTIVITY WITHOUT FUSS

Users can stream calls, even hands-free calls*, as well as music, podcasts and audiobooks directly to their ears from iPhone or iPad. For hands-free calls, users can effortlessly take phone and FaceTime calls and talk without needing to hold the iPhone or iPad. They just tap the button on their hearing aids to answer a call.

For users with Android™ smartphones, they can also enjoy direct streaming of audio and calls as above, except for the hands-free option.

NATURAL SOUND IN ALL SITUATIONS

All Access Directionality working in sync with the in-ear microphones gives users clear speech intelligibility while maintaining awareness of their surroundings, as nature intended.

- Better speech understanding in noise (15-30% better depending on the hearing loss)²
- Ultra Focus provides up to 30% better speech understanding in noise than All Access Directionality²
- Better localisation ability with custom hearing aids vs. a traditional microphone placement on a BTE or RIE³

ALL THE SUPPORT NEEDED

The custom hearing aids come with support from hearing care professionals and convenient remote care options, even from the comfort of home, plus the intuitive ReSound Smart 3D™ app.

Discover more [here](#)

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2. Compared to legacy products, Groth J. (2020). The evolution of the binaural hearing strategy: All Access
3. Denk, 2019; Van den Bogaert et al, 2011; Westermann & Toephholm, 1985; Orton & Preves, 1979

* ReSound ONE hands-free calls are compatible with iPhone 11 or later, iPad Pro 12.9-inch (5th generation), iPad Pro 11-inch (3rd generation), iPad Air (4th generation), iPad mini (6th generation) or later, with software updates iOS 15.3 and iPadOS 15.3 or later.

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