

# TOP 5 reasons to choose ReSound ONE™ with M&RIE

ReSound GN

Made for iPhone | iPad | iPod

Works with android



1

## The most natural hearing experience

Many hearing aids are restricted to collecting sound on top of the ear with two microphones. Technology is then put in place to help fill in some of the gaps that are missing in the sound.

ReSound ONE with M&RIE (Microphone & Receiver-in-Ear) changes all of that by introducing a third microphone in the ear canal. This allows you to collect sound right inside your ear - just as we do naturally.



2

## Get the truest sense of direction and depth

By collecting sound inside the ear, your brain can more easily decipher where sounds are coming from. This is called localization. Hearing aid users with M&RIE can more accurately recognize<sup>1</sup> where sounds are coming from compared to traditional hearing aid solutions.



3

## Say goodbye to wind noise

The shape of your outer ear provides your ear canal with natural wind noise protection. ReSound ONE with M&RIE leverages this benefit by placing the third microphone where it's naturally protected from wind - in your ear canal. This placement greatly reduces<sup>2</sup> the overpowering wind noise that many traditional hearing aid users experience with behind-the-ear microphones.



4

## Effortless phone calls

You can easily enjoy non-streamed phone calls by holding any mobile phone right up to your ear. ReSound ONE with M&RIE leverages the third microphone in the ear to pick up the conversation clearly without feedback.



5

## It's the preferred solution!

90% of listeners prefer M&RIE<sup>3</sup> for natural sound quality

*"I could hear the birds. I could hear the dog barking. I could hear the laughter of my little grandchildren. Or even when the rain splashes against my window. I could hear that and the sound is so nice. It's natural."*

- Margaret Ong, 73, ReSound ONE with M&RIE hearing aid user.



Source: Groth J. (2020). An innovative RIE with microphone in the ear lets users "hear with their own ears". ReSound white paper.

<sup>1</sup> 10% more accurate sound recognition from the front and back based on those with mild hearing loss, compared to traditional microphone configurations.

<sup>2</sup> 15 dB natural wind noise reduction without reducing gain compared to omnidirectionality.

<sup>3</sup> With mild hearing loss, and compared to pinna compensation and omnidirectionality.

### Manufacturer according to FDA:

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### Manufacturer according to Health Canada:

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