The Future is Hear Insights | Vision | Solutions

AUGUST 17, 2021



Curious about President Biden's OTC Executive Order?

RESOUND AND GN ARE HERE TO HELP

Join us for a discussion on GN's latest technological innovations that put you in the center of the expanding hearing healthcare market. Learn how you can benefit from the exciting opportunities emerging with these new regulations.

In this 90-minute virtual session, you will hear from some of GN's most visionary and dynamic leaders:

11:00 AM - 12:30 PM (CDT): Webinar presentation

INSIGHTS: Getting to know the patients of today and the future

• Findings from our latest user and hearing care professional focus groups

VISION: Why Organic Hearing?

- Keeping human intelligence at the heart of innovation
- Designing new advanced receivers for more individualized patient experiences

SOLUTIONS: Helping many more patients to Hear more, Do more and Be more

- Expanding the ReSound ONE family introducing M&RIE 2.0
- Exclusive premiere of an ALL-NEW solution to enhance your practice

12:30 PM - 1:30 PM: Join live Q&A and Topic Lounges in the Virtual Exhibit Hall

Completion of this course qualifies for 0.15 CEUs.

Register now at pro.resound.com/en-us/lp/event-registration or contact a ReSound Representative at 800.248.4327 to reserve your space!

PRESENTERS



Mikkel Knudsen President, ReSound Commercial US



Miguel Angel Aranda de Toro, Ph.D. Product Marketing Manager, **GN** Hearing



Laurel Christensen, Ph.D. Chief Audiology Officer, **GN** Hearing



Andrew Dittberner, Ph.D. Vice President of Research, **GN** Hearing



Phil M. Jones Best Selling Author and Speaker on Marketing, Influence and Sales



Julie Hubik, Au.D. CEO, Cornerstone Audiology



Jennifer Mayer, Au.D. Owner. South Shore Hearing

This program is offered for 0.15 AAA CEUs.

This program is offered for 0.15 ASHA CEUs (Introductory level; Professional area). This program is offered for 1.5 IHS CE credits.

Instructional personnel disclosure: Mikkel Knudsen Laurel Christensen Andrew Dittberner Miguel Angel Aranda deToro, and Calum MacDougall are all employees of GN. They have no relevant nonfinancial relationships to disclose. Phil Jones is not an employee of GN and will receive a fee for this event. He has no relevant nonfinancial relationship to disclose. Julie Hubik and Jennifer Mayer are not employees of GN and have no relevant financial or nonfinancial relationships to disclose. This presentation will focus exclusively on GN hearing aid products and will not include information on other similar products.







GN ReSound is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.



This program is approved by the International Hearing Society and its educational committee, the International Institute for Hearing Instruments Studies.

GN ReSound is approved by the American Academy of Audiology to off Academy CEUs for this activity. The program is worth a maximum of .15 CEUs.

Provider and not necessarily of the American Academy of Audiology.

Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinical procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE

GN Making Life Sound Better

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