



Organic Hearing

The ReSound Organic Hearing philosophy enables people to connect to the world around them in the most intuitive and natural way. We achieve this by developing solutions that work with the individual ear anatomy to more closely mimic how sounds in the environment are naturally collected and delivered to the brain. This philosophy drives our history of innovations that deliver the whole sound picture so users can instinctively select the sounds they want to listen to - and tone down the ones they don't.

The next evolution of Organic Hearing

This organic approach differs markedly from other more traditional hearing aid solutions. Organic Hearing, as realised in ReSound ONE, enables enhancement of the user's experience of the acoustic environment, helps restore biological function, immerses users in a rich, externalised sensory space, and provides a transparent sound that is unique to the individual, like nature intended..

ORGANIC HEARING IN RESOUND ONE

ReSound ONE™ showcases the best of Organic Hearing innovations with breakthrough technology that maximises sound quality and benefits by imitating the native strategies of healthy auditory processing:

- 1 Preserves and helps restore natural spatial cues by collecting sound naturally with the world's first full-featured* **M&RIE** (Microphone & Receiver-In-Ear), and cue-preserving directional processing
- 2 Optimises situational awareness and the natural ability to separate sounds in the environment, and seamlessly transitions to the most beneficial solution as the environment changes, with **All Access Directionality**
- 3 Enhances speech intelligibility for diffuse, complex, and challenging listening environments, while maintaining important, natural spatial cues with **Ultra Focus**

*Microphone in ear and two standard directional microphones, directionality features, wireless audio streaming