



**PacificSource Foundation
for Health Improvement AND
PacificSource Community Giving**
2020 Impact Report



Dear Friends,

2020 was an extremely challenging year. The combination of a global pandemic, business closures, extensive wildfires, and racial injustice was staggering, and yet it served to remind us how essential it is that communities come together during difficult times.

Within the **PacificSource** family of companies and the **PacificSource Foundation for Health Improvement**, we know we have a role to play in advancing community health, and collaborating with our partners to foster recovery. We've also deepened our organizational commitment to advancing social justice, diversity, equity, and inclusion in our workplace, the healthcare system and community.

In 2020, the **PacificSource Foundation for Health Improvement** granted over \$3.5 million in support of communities throughout the Northwest. Responding quickly, the Foundation directed funding toward healthcare safety net and community-based organizations, working overtime to care for those impacted by the pandemic.

PacificSource companies also contributed millions of dollars toward urgent pandemic and wildfire relief, including investing in partnerships with academic institutions to advance COVID-19 testing, contact tracing, and education. We also contributed to community emergency response funds, assisting with the economic impact of the pandemic and displacement from the region's wildfires.

The **PacificSource Community Health Excellence (CHE)** grant program also pivoted to respond to the impacts of the pandemic and provided \$2.4 million in general operating funds, which helped to stabilize 235 healthcare organizations.

While we're pleased with the support we've been able to offer this year, we know there's more work to do. The impact from disproportionate challenges faced by communities of color and vulnerable individuals are a call-to-ongoing action. Together, with our community partners, we will continue our work to mitigate the negative impacts of the pandemic and promote health equity and justice. Communities thrive when we're working together, and we're committed to being part of the solution.

Be well,



Ken Provencher
President and Chief Executive Officer
PacificSource



PacificSource Foundation for Health Improvement: **Investing in our communities**

The PacificSource Foundation for Health Improvement is a private foundation that provides grants to community-based organizations and partners with initiatives that improve community health and promote health equity.

2020



\$1,657,750

in community-based
and strategic grants



116

Foundation
grants



\$1,917,500

in COVID-19
relief grants

\$3,575,250 total grant funding

across Idaho, Montana,
Oregon, and Washington





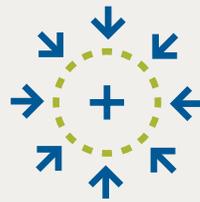
Support to address the demands of 2020

Traditionally, the Foundation focuses on serving vulnerable populations through grant-making in the areas of healthcare access, healthcare innovation, and community health and well-being. However, 2020 demanded more urgent attention to those impacted by the COVID-19 pandemic, widespread economic impacts, persistent racial injustice, and more.



Responding to COVID-19 through nonprofits and providers

Early on in the pandemic, the Foundation board took a variety of actions to support increasing community needs: It allowed recipients to extend their reporting deadlines and transition funding to support their general operations, when needed. The Foundation also approved an additional \$2 million in funding to support COVID-19 relief grants and empowered a committee to make swift and responsive decisions.



COVID-19 RESPONSE

The Foundation's COVID-19 response resulted in the approval of 74 grants and the investment of \$1,917,500 in communities across Idaho, Montana, Oregon, and Washington.

Grants were awarded with fewer restrictions to provide general operating funds, and were distributed via direct outreach and a relief fund. The priorities were twofold:

1. Supporting access to direct healthcare services for populations currently facing discrimination and marginalization.
2. Supporting organizations serving people who are systematically impacted by COVID-19.



Health equity at our core

Core to our work this year was the importance of equity and our responsibility to fight against persistent health disparities. The pandemic's disproportionate impacts on people of color came as no surprise to our partnering healthcare and community organizations, creating a more urgent need to direct relief funding to focus on those at risk of compounding health and social impacts.



New voices serving the board

In its commitment to increase internal diversity and inclusion, the Foundation board is pleased to announce the addition of three new board members, each uniquely qualified to bring a wealth of knowledge in varied sectors and geographically distinct populations. Their perspectives provide vital voices to help elevate the conversation toward better health equity.



EQUITY STATEMENT

Adopted January 2020

At the PacificSource Foundation for Health Improvement, we believe everyone should have opportunities for a healthy life and community—regardless of resources, circumstances, or identity. To achieve this, we seek to advance equity, honor diversity, and foster inclusion throughout our work. This, in alignment with our values, enables us to learn from, collaborate with, and foster the inherent power of the communities with which we partner. Together we can work toward health equity and help provide the resources, support, and opportunities people need to achieve good health and well-being.



2020 Spotlights

Oregon



Census Equity Funders Committee of Oregon (CEFCO) | Statewide

In partnership with #WeCountOregon and Census Assistance Centers, CEFCO—despite many challenges—was able to provide multilingual and culturally-specific education services to support a more equitable 2020 Census. CEFCO received a total of two grants—one each in 2019 and 2020—for a total of \$100,000 over the two years.



Family Building Blocks | Marion & Polk counties

A grant totaling \$25,000 allowed for virtual outreach and support services for families in Marion and Polk counties.



Familias en Acción | Multnomah & Washington counties

As the recipient of \$50,000, Familias en Acción was able to enlist a qualified Community Health Worker Manager to supervise a staff dedicated to triage and addressing client needs in the Latinx community.



Idaho



Jesse Tree of Idaho | Treasure Valley County

The Treasure Valley nonprofit received a \$20,000 grant to support an increased need for rent assistance and eviction prevention. As daily requests for assistance have increased by 200%, the funds are being used to mitigate the surge in evictions.



College of Southern Idaho Refugee Program | Twin Falls

A grant totaling \$30,000 supported the College of Southern Idaho Refugee Program, targeting increased transportation capacity and improved COVID safety protocols. The efforts helped refugee clients maintain employment and arrive safely to healthcare appointments.



Montana



Mountain Home Montana | Missoula County

Serving young moms and families escaping crises and homelessness, Mountain Home Montana received a \$20,000 grant to support direct outreach and round-the-clock operations. The resources help further the nonprofit’s efforts to improve parenting, health, and overall family stability.



Planned Parenthood | Missoula

As a vital community provider of high-quality, affordable healthcare, Planned Parenthood Missoula Health Center received a \$35,000 grant to expand the capacity of its integrated behavioral health program.



Washington



Free Clinic of Southwest Washington | Clark County

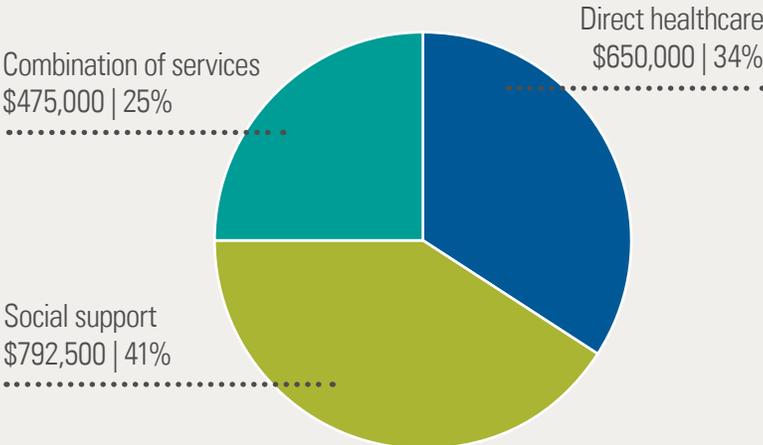
As the recipient of a \$40,000 grant, Free Clinic of Southwest Washington was able to pivot toward virtual services, to provide ongoing support to their patients—seven out of ten of whom are Latinx. Funds are being used to help support a bilingual nurse manager to help triage and address patient needs.



COVID-19 Relief Grants

Grant recipients included organizations providing direct healthcare services, social support services, and the combination of the two.

Figures are for COVID-19 relief grants and do not include the Foundation’s total funding.





\$5,396,563

Overall contributions

Healthy Communities



Healthy Communities is how we describe the PacificSource corporate giving programs, which include:

- Small Grant Program
- United Way Workplace Campaign
- Charities of Choice
- Volunteerism
- Other support that's based on regional need

It's true: 2020 was no ordinary year

The challenges during 2020 were immense. The persistence of COVID-19 transmissions—with their hospitalizations and fatalities—levied a human toll with far-reaching devastation. And by the end of the summer, our region faced a different sort of spread as wildfires burned 1 million acres in Oregon alone, causing loss of life to 21 people and destroying thousands of structures, at least 2,200 of which were homes. In the wake of so much loss and disruption was the growing number of those in need.

For our Healthy Communities programs, the mission for 2020 was urgent: to direct efforts and target funds at causes already on the front lines of community health.



COVID-19 relief
\$4,075,000



Wildfire relief
\$76,500

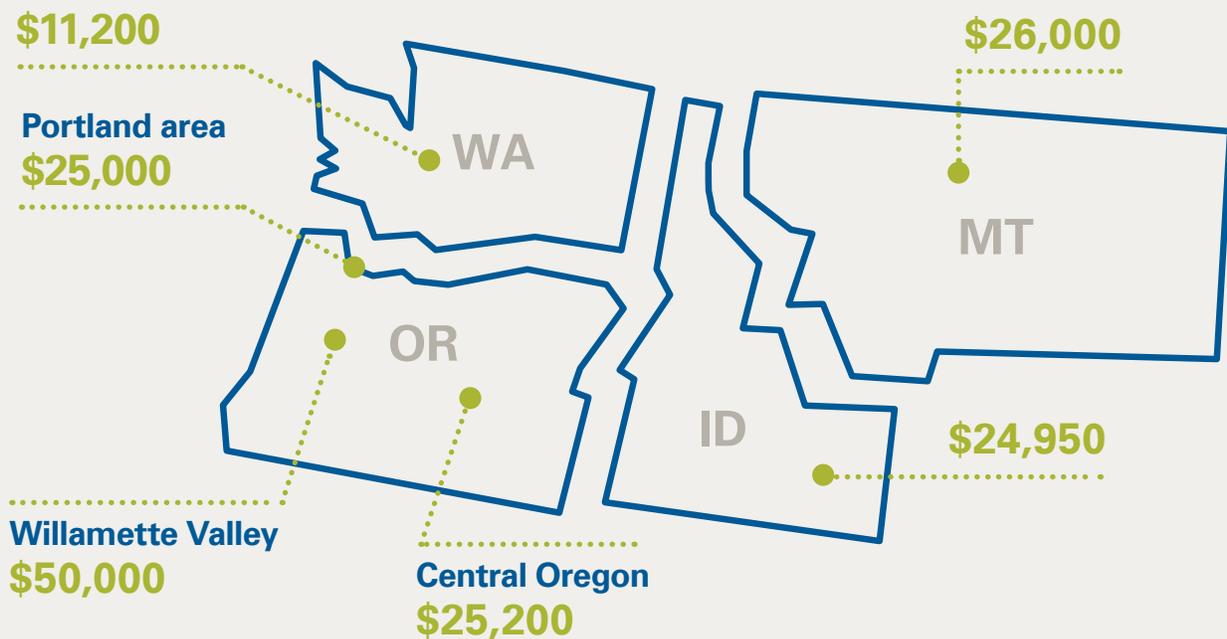
Small Grant Program



With a focus on understanding how people learn, play, work, and age, we're busy supporting how communities can be improved by:

- Addressing social conditions that impact health, which include food security, housing, healthcare access, education, and transportation.
- Fostering resilience with a focus on early childhood, encouraging social connections, and promoting mental and emotional well-being.

Our financial support of Healthy Communities Small Grant Program



United Way Partnerships



United Way Workplace Campaign

Our commitment to and support for United Way is an employee-powered endeavor, launched every year with a Workplace Campaign to raise thousands of dollars through activities and employee donations. Over the past 10 years, PacificSource has donated over \$1 million to United Way, a sum that includes the generosity of PacificSource employee pledges.

Employees shined through a year of challenges

During our 2020 Workplace Campaign, employees pledged over \$110,000. In response, PacificSource committed an additional \$59,500 campaign donation for a combined total of almost \$170,000.

Going beyond the Workplace Campaign in a big way

The year's contributions to United Way went beyond the Workplace Campaign. Recognizing the unique demands of 2020, PacificSource donated an additional \$594,900 to United Way chapters, bringing the year's combined support for United Way to more than **\$760,000**.



\$760,000+

Combined support
for United Way





Charities of Choice

PacificSource-sponsored and employee-powered: Each year, employees across all offices choose their Charities of Choice—a community organization to support in a meaningful way. PacificSource provides funding, while the employees—even when navigating COVID-related safety protocols—engage in volunteer opportunities and advocate for organizations that can make a difference.



\$93,940

Total support



\$8,940

Employee contributions



829

Volunteer hours during a year of sheltering in place

Volunteer support rose above the challenges

Despite months of sheltering in place and nearly a year of a working from home, the employees of PacificSource were unwavering in their community support. Altogether, personnel engaged in health-improvement opportunities across the four-state region. By bringing together creativity, passion, and commitment of personal time and resources, employees brightened lives by volunteering a total of 829 hours.

2020 Charities of Choice

Advocating for select organizations—with a combination of employee fundraising and company contributions—helps spread the word for a world of good.



Create Common Good | Boise

Foodservice skills training program and job placement



Sleep in Heavenly Peace | Idaho Falls

Building, assembling, and delivering top-notch bunk beds to families in need



Tumbleweed | Billings

Making space for hope and opportunity for at-risk youth and young adults



The Center for Mental Health | Helena

Helping people overcome behavioral health, emotional and physical challenges



Ronald McDonald House of Central Oregon | Bend

Keeping families together and giving them a place to rest and heal



Asante Foundation/Children's Miracle Network | Medford

Youth healthcare access



Growing Gardens | Portland

Using the experience of growing food to cultivate healthy and equitable communities



Boys & Girls Club of Emerald Valley (BGCEV) | Eugene-Springfield

Specialists and volunteers helping youth reach their full potential



Columbia Gorge CASA | Hood River

Court Appointed Special Advocates for children throughout the Gorge



PacificSource **Community Health Excellence (CHE)**



The PacificSource Community Health Excellence (CHE) grant program funds healthcare delivery innovations that improve patient care and the health of our communities. Over the last 12 years, CHE has contributed more than \$8 million to groups with missions to advance healthcare integration, chronic disease management, acute and preventive care, and other innovations. These CHE grants are available to contracted providers in Idaho, Montana, Oregon, and Washington.

In 2020, PacificSource pivoted the CHE program to address critical COVID-19 needs—a response to evolving health and safety protocols. By suspending our regular grant cycle, we were able to offer operations and telehealth grant opportunities instead. By the end of 2020, PacificSource CHE provided **235 organizations** across a four-state region with more than **\$2.4 million** in funding.

2020 CHE Highlights

A few examples of our response to the challenges of COVID-19:



EMERGENCY RESPONDERS
HEALTH CENTER

Emergency Responders Health Center (ERHC) | Idaho

COVID-19 crisis response, including Associated Mental Health Sequelae, for SW Idaho first responders

ERHC supported SW Idaho first responders and emergency agencies in safeguarding the health of individual responders and the citizens with whom they interact. Services included curbside testing, expanded care access, and mental health support. ERHC also provided consultation to equip emergency agencies with current, accurate guidance to inform their pandemic response.



Providence Health Foundation/ Providence St. Patrick Hospital | Montana

Addressing Providence Montana's COVID-19 needs for newborns, children and families

The Providence St. Patrick Hospital (SPH) in Missoula deployed CHE Responsive Grant Funding for an InTouch telehealth cart for neonatal consultation in the hospital's Family Maternity Center. Funds also included iPads for children and adolescent inpatients. The combined upgrades helped reduce coronavirus exposure for children and families, reducing PPE use, and meet patients' communication, socialization, and activity needs during hospitalizations.



St. Charles Medical Group | Oregon

Telehealth outreach for families in north-central Oregon

CHE Responsive Grant funding helped expand telehealth service access to the St. Charles Programs of Evaluation, Development And Learning (PEDAL) Clinic for patients and families who live in the Madras and Warm Springs area. Funding enabled video conferences with a PEDAL provider through the St. Charles Madras Clinic.



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