WEATHERDESK

Weather conditions impact nearly all business operations in some way. Maxar WeatherDesk offers information products, web applications and data services to help you prepare for and mitigate emerging risks.

With access to real-time global forecasting from WeatherDesk, you can stay ahead of emerging conditions impacting production yields, financial trading and critical infrastructure. No matter your industry, our high-quality, timely and accurate weather data easily integrates into diverse workflows to improve and expedite critical decisions.

WeatherDesk products elegantly translate weather data into valuable insights through sound attention to science and customer needs. Plus, Maxar’s operations team is available 24 hours per day, 7 days a week for consultation when rapid onset conditions threaten your operations or alter the state of the markets.

The WeatherDesk platform makes consuming products easy and efficient via three types of products in one convenient interface:

- Web applications
- Data services
- Information reports

Features and benefits

- Global coverage
- Rapid and frequent updates
- Highly accurate forecasts and observation data
- SaaS, cloud-based platform that ensures the user experience is:
  - Secure
  - Stable
  - Scalable
- 24/7 consultation support
- Subscription access

WEB APPLICATIONS

Many of the most popular WeatherDesk products are web applications. These products include insights from behind-the-scenes predictive analytics while also allowing end users to create their own analyses and data visualizations.

Explore and visualize high-quality global weather data with Global Weather Interactive.

Monitor severe weather threats in real time with Storm Desk.

Other popular WeatherDesk products:

- Models Page
- DynaCast
- Renewables and Power
- Energy Desk and Ag Desk
- Storm Desk

info@maxar.com maxar.com
Common applications of WeatherDesk

Commodity trading
Traders need rapid and reliable access to key market information, including how weather conditions drive price discovery for supply and demand mechanics. WeatherDesk provides a means for easy, efficient and timely consumption of market-relevant weather information to keep customers ahead of market changes.

Energy operations
Utilities as well as oil and gas companies experience appreciable weather risk to assets. WeatherDesk provides a means to limit risk exposure and properly plan for disruptive events. In addition, Maxar’s industry-leading wind and solar generation forecasting and hourly weather forecasts support load modeling, helping ensure the most cost-effective use of resources.

Agriculture operations
Agriculture companies experience considerable weather and climate change risk to crops. Through exploitation of Maxar imagery and meteorological modeling, WeatherDesk delivers enhanced insights such as planted crop acreage estimates and health assessments to help customers better understand the global supply of resources.

WeatherDesk subscription options
Build a WeatherDesk solution that fits for your mission and business-planning needs. Your sales representative can help determine what product or bundle best aligns with your needs and budget. Subscription options:

- Predefined bundles are optimally aligned with specific use cases and include bigger discounts.
  - Web Applications Package
  - Grains and Oilseeds Trader Package
  - Softs Trader Package
  - North America Power Trader Package
  - North America Gas Trader Package
  - European Energy Trader Package
- Custom bundles provide an opportunity to choose only those products best aligned with your requirements.
- Individual products

Data Services
Weather data is available globally and broken into two categories: actuals and forecasts. Actuals are the observations of what has occurred. Forecasts are the expectations of what will occur. Maxar combines many sources of data using subject matter experts, artificial intelligence and machine learning. WeatherDesk data services are delivered by SFTP, API and/or AWS S3.

Information reports
Information reports are a great resource for quick dissemination of key insights to end users. These reports are provided as PDFs and are accessible via email or within WeatherDesk. The reports generally cover topics related to energy and agriculture, distilling scientific research and analytics into easily consumable, actionable intelligence.