



The EarlyEdU Alliance®

Using Videos Effectively

If “a picture is worth a thousand words”, imagine the added benefit of video? But, using video effectively in college teaching and other professional development activities is more than just clicking the on button. Here are a few hints:

- Clarify your objective; what do you intend to teach
- Select video that is relevant and specific to your objective

Next, help your students maximize their viewing skills. Specifically, help them develop the skills they need for comprehension and analysis when watching video.

- Orient students; introduce and give a brief synopsis or focus their attention on what to look for

After watching the video, use a routine such as Watch-Summarize-Question as a de-briefing tool.

- **Watch.** What did you see?
- **Summarize.** What did you think about that?
- **Question.** What does it make you wonder?

Keep your videos and video clips short. Students can view again and again to maximize comprehension and analysis.

Resources:

8 Ways to Help Students Watch Video Critically (Instead of Zoning Out)

<https://www.weareteachers.com/8-ways-help-students-watch-video-critically-instead-zoning/>

Think Better: As complexity increases, simple routines can help students develop the habits of mind they need for comprehension and analysis.

<https://www.gse.harvard.edu/news/uk/18/02/think-better>